



Kari | Keep it Simple, DIY

6.0K subscribers

Hi! I'm Kari. I enjoy cooking, freezer meals, sourdough and participating in pantry challenges. Join me for fun around the house!

Key channel stats

Last 28 days

Subscribers (Lifetime)	Videos published (Lifetime)	Unique viewers	Views
6.0K	1.1K	21.6K	56.1K

Watch time (hours)	Average view duration	Average percentage viewed	Returning viewers
1.8K	3:43	28.7%	10.9%

Demographics

Last 28 days

Gender



Age

13–17	2.6%
18–24	2.4%
25–34	18.8%
35–44	20.6%
45–54	16.8%
55–64	17.7%
65+	21.2%

Geography

United States	60.8%
United Kingdom	5.7%
Canada	5.2%
Germany	0.8%
Australia	0.7%

Affinity interests

Last 28 days

	Interest level	Audience share
Grocery Shoppers	High	
Cooking Enthusiasts	Medium	
Food & Dining	Medium	
Lifestyles & Hobbies	Medium	
Home & Garden	Medium	

Featured videos

Video highlights



Is the Ninja DualBrew Pro Worth it After 4 Years?

16.2K views • 1 year ago



Ninja Foodi 6 in 1 Indoor Grill & Air Fryer Honest Review | You Need This!

24.0K views • 2 years ago



I Tried The Viral Ninja Cooker And My Mind Was BLOWN

32.8K views • 2 years ago



How to Assemble a Box Spring - Amazon - DIY

12.5K views • 2 years ago

Topic categories

This chart shows a list of urls to wikipedia pages that describe the channel's content

Lifestyle

Food

Social Media

Blog
Etsy Shop
Instagram
Pinterest

Contact

Kari | Keep it Simple, DIY
sponsorships@keepitsimplediy.com

Joined YouTube

November 09, 2012

Location

United States

This Media Kit was created on Nov 9, 2026. The audiences are made up of groups of people with interests and intents as estimated by Google. Learn more