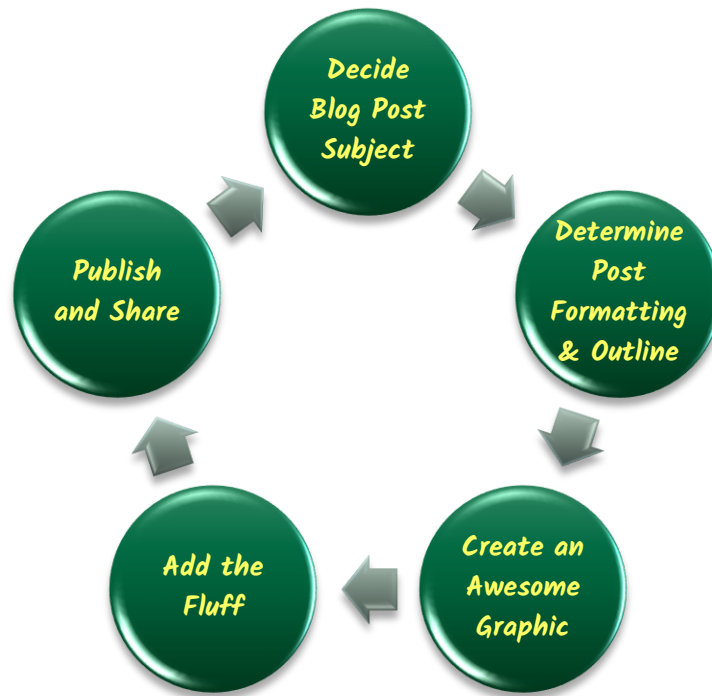


2018

# Blogging Planner

[www.keepitsimplediy.com](http://www.keepitsimplediy.com)

# 5 Step Blog Post



**Decide a Blog Post Subject** – When I’m wondering what to write about, I think about what I’ve done during the day. Any organization/cleaning, cooking, projects, or anything outside of my daily norm. If any of the things I’ve done are post worthy, I’ll choose that. Sometimes nothing sticks so I look into things I would do to improve an area of my life. For example, improving my finances, personal improvement, goals, etc. If I still can’t find a topic, I just go for a fun and trendy post by searching Google and Pinterest for ideas.

**Determine Post Formatting/Outline** – Once I’ve found a topic, I decide how I want the post to flow. I don’t actually write an outline for blog posts, but I do take a minute to think about the plan for the post before I get going.

**Create an Awesome Graphic** – Depending on my mood, I either add the fluff or create the graphic first. Most times, I create the graphic that way once the fluff is added the post is ready to publish. Be sure your graphic is Pinterest friendly. Longer graphics with a simple message or title with fun fonts are best.

**Add the Fluff** – This is the part I where I really need to be in the mood to write or it really shows. When I’m in the mood, the words just flow and I can knock out quite a few blog posts pretty quickly. I find it most enjoyable to write a few different types of posts consecutively because the styles of writing are quite different. This is also where I make sure the post is SEO optimized.

**Publish and Share** – Once I create my blog post, I schedule the post to auto-post to the blog, my Facebook and Twitter pages, Bloglovin’ and my email subscribers. I also participate in Facebook groups to help promote the posts and share old posts from time to time.

# My Follower Goals

2017 Totals

2018 Goals

Facebook 


Pinterest 

Facebook 

Pinterest 

Twitter 

Instagram 

Twitter 

Instagram 

## MY FOLLOWERS

Facebook Pinterest Twitter Instagram

January	February	March	April	May	June	July	August	September	October	November	December	

\*Chart your followers all year long to mark your progress. Customize the Y-Axis to your follower counts.

# Page-view Milestones



*\*Each month put a √ over the month name for each set of views you surpass.*

# Unique Users Milestones



*\*Each month put a √ over the month name for each set of views you surpass.*

# Blog Post Checklist

## Post Specifics

Title

Category

Tags

Focus Keyword

Post Date

One Year Date

## The Post

- ☐ Catchy Title
- ☐ Categories and Tags
- ☐ SEO Focus Keyword
- ☐ Featured Image
- ☐ Pinterest Optimized Image
- ☐ Proofread Content
- ☐ Schedule the Post

## Social Sharing

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

## One Year Later

- ☐ Add links and pingbacks
- ☐ Check Categories and Tags
- ☐ Check SEO Focus Keyword
- ☐ Link new posts this post

## Social Sharing

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

# Bi-Weekly Topic Planner

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

A diagram illustrating a classification system. It features a central light gray rounded rectangle with the word *Categories* in orange script. This central box is connected by thick magenta lines to four empty white rounded rectangles arranged in a 2x2 grid, representing different categories or sub-topics.

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# January 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



# January Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

–

=

# February 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	1	2	3

# February Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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# March 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# March Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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A diagram illustrating a central concept, **Categories**, which branches out into four distinct, empty rectangular boxes. The central box is light gray with rounded corners and contains the word **Categories** in a bold, orange, sans-serif font. It is connected by thick black lines to four surrounding white rectangular boxes with rounded corners, arranged in a 2x2 grid. The entire diagram is enclosed within a thin black border.

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# April 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

# April Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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# May 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

# May Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

-=

# June 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

# June Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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A diagram illustrating a classification system. It features a central light gray rounded rectangle with the word *Categories* in orange script. This central box is connected by thick magenta lines to four empty white rounded rectangles arranged in a 2x2 grid around it. The entire diagram is enclosed in a thick magenta border.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# July 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

# July Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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# August 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1



# August Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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A diagram illustrating a hierarchical structure. At the center is a light gray rounded rectangle with the word *Categories* written in orange. Four thick magenta lines radiate from this central box to the corners of a larger rounded rectangle, dividing the space into four equal quadrants. Each quadrant contains an empty white rounded rectangle, suggesting a template for listing categories or sub-topics.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# September 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24	25	26	27	28	29

# September Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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# October 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

# October Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

-

=

# November 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

# November Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

-=



# December 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

# December Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

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# 2018 Blog Income

Month	2017 Income	2018 Income	Increase or Decrease
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			
<b>TOTAL</b>			

# Facebook Groups

GROUP NAME	LINK
<b>Blog + Biz BFFs</b>	<a href="https://www.facebook.com/groups/blogandbizbffs">https://www.facebook.com/groups/blogandbizbffs</a>
<b>Blog Beautiful</b>	<a href="https://www.facebook.com/groups/DYOBlog">https://www.facebook.com/groups/DYOBlog</a>
<b>Blog Buzz</b>	<a href="https://www.facebook.com/groups/1002244643126344">https://www.facebook.com/groups/1002244643126344</a>
<b>Blog Engagement and Promotion</b>	<a href="https://www.facebook.com/groups/113846898961950">https://www.facebook.com/groups/113846898961950</a>
<b>Blog Promo Community</b>	<a href="https://www.facebook.com/groups/1531902860465114">https://www.facebook.com/groups/1531902860465114</a>
<b>Bloggers Social Media Support</b>	<a href="https://www.facebook.com/groups/941867839204011">https://www.facebook.com/groups/941867839204011</a>
<b>Bloggers Supporting Bloggers</b>	<a href="https://www.facebook.com/groups/710813372353625">https://www.facebook.com/groups/710813372353625</a>
<b>Bloggers United</b>	<a href="https://www.facebook.com/groups/BloggersUnitedNetworking">https://www.facebook.com/groups/BloggersUnitedNetworking</a>
<b>Bloggers2Brands</b>	<a href="https://www.facebook.com/groups/bloggers2brands">https://www.facebook.com/groups/bloggers2brands</a>
<b>Blogging Boost</b>	<a href="https://www.facebook.com/groups/bloggingboost">https://www.facebook.com/groups/bloggingboost</a>
<b>Blogging on Your Own Terms</b>	<a href="https://www.facebook.com/groups/bloggingonyourownterms">https://www.facebook.com/groups/bloggingonyourownterms</a>
<b>Grow Your Blog</b>	<a href="https://www.facebook.com/groups/growyourbloggroup">https://www.facebook.com/groups/growyourbloggroup</a>
<b>I &lt;3 Pinterest</b>	<a href="https://www.facebook.com/groups/iheartpinterest">https://www.facebook.com/groups/iheartpinterest</a>
<b>Inspired Bloggers Network Promo</b>	<a href="https://www.facebook.com/groups/InspiredBNPromos">https://www.facebook.com/groups/InspiredBNPromos</a>
<b>Learn to Blog</b>	<a href="https://www.facebook.com/groups/LearntoBlogHangouts">https://www.facebook.com/groups/LearntoBlogHangouts</a>
<b>PinChat - Pinterest Chat</b>	<a href="https://www.facebook.com/groups/pinchat">https://www.facebook.com/groups/pinchat</a>
<b>The Blog Loft</b>	<a href="https://www.facebook.com/groups/420971684733265">https://www.facebook.com/groups/420971684733265</a>
<b>The Blogger Life</b>	<a href="https://www.facebook.com/groups/567410580059181">https://www.facebook.com/groups/567410580059181</a>
<b>Blogger Roundups</b>	<a href="https://www.facebook.com/groups/bloggerroundups">https://www.facebook.com/groups/bloggerroundups</a>
<b>Roundup Palooza</b>	<a href="https://www.facebook.com/groups/771910256170208">https://www.facebook.com/groups/771910256170208</a>
<b>Bloggers Sharing Links for Roundups</b>	<a href="https://www.facebook.com/groups/615156708538701">https://www.facebook.com/groups/615156708538701</a>

[illegible]

[illegible]

[illegible]

A diagram illustrating a classification system. It features a central light gray rounded rectangle with the word *Categories* in orange script. This central box is connected by thick magenta lines to four empty white rounded rectangles arranged in a 2x2 grid around it. The entire diagram is enclosed in a thick magenta border.

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