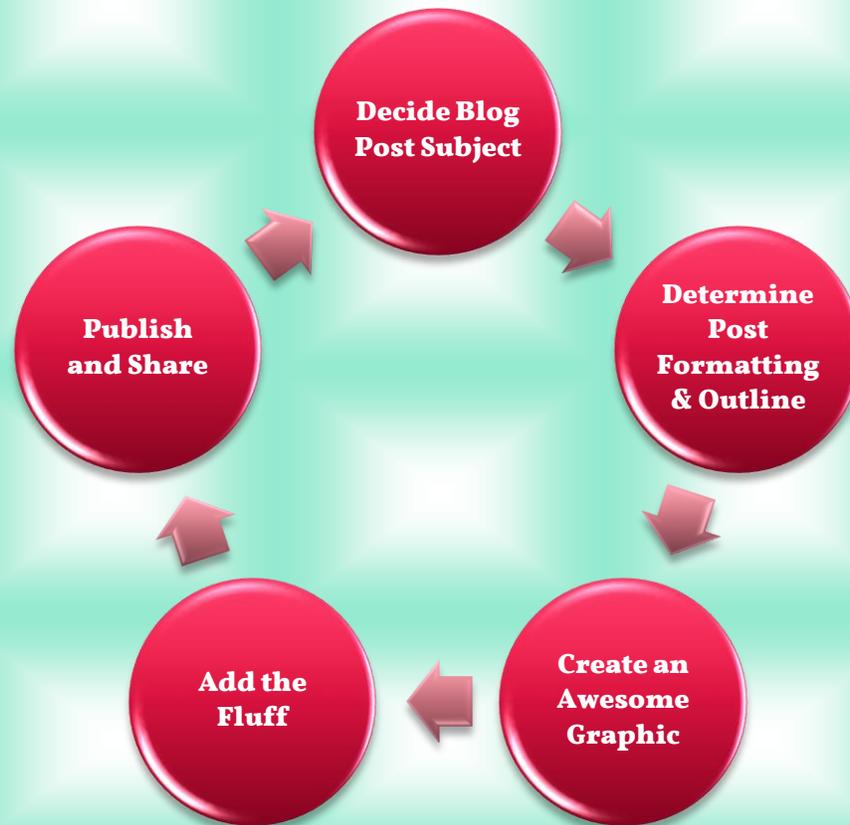


2017

Blogging Planner

www.keepitsimplediy.com

5 Step Blog Post



Decide a Blog Post Subject – When I’m wondering what to write about, I think about what I’ve done during the day. Any organization/cleaning, cooking, projects, or anything outside of my daily norm. If any of the things I’ve done are post worthy, I’ll choose that. Sometimes nothing sticks so I look into things I would do to improve an area of my life. For example, improving my finances, personal improvement, goals, etc. If I still can’t find a topic, I just go for a fun and trendy post by searching Google and Pinterest for ideas.

Determine Post Formatting/Outline – Once I’ve found a topic, I decide how I want the post to flow. I don’t actually write an outline for blog posts, but I do take a minute to think about the plan for the post before I get going.

Create an Awesome Graphic – Depending on my mood, I either add the fluff or create the graphic first. Most times, I create the graphic that way once the fluff is added the post is ready to publish. Be sure your graphic is Pinterest friendly. Longer graphics with a simple message or title with fun fonts are best.

Add the Fluff – This is the part I where I really need to be in the mood to write or it really shows. When I’m in the mood, the words just flow and I can knock out quite a few blog posts pretty quickly. I find it most enjoyable to write a few different types of posts consecutively because the styles of writing are quite different.

Publish and Share – Once I create my blog post, I schedule the post to auto-post to the blog, my Facebook and Twitter pages, Bloglovin’ and my email subscribers. I also participate in Facebook groups to help promote the posts and share old posts from time to time.

My Follower Goals

2016 Totals

<input type="text"/>	<input type="text"/>
Facebook 	Pinterest 

<input type="text"/>	<input type="text"/>
Twitter 	Instagram 

2017 Goals

<input type="text"/>	<input type="text"/>
Facebook 	Pinterest 

<input type="text"/>	<input type="text"/>
Twitter 	Instagram 

MY FOLLOWERS

— Facebook — Pinterest — Twitter — Instagram

January February March April May June July August September October November December

*Chart your followers all year long to mark your progress. Customize the Y-Axis to your follower counts.

Page-view Milestones



*Each month put a \checkmark over the month name for each set of views you surpass.

Unique Users Milestones



*Each month put a \checkmark over the month name for each set of views you surpass.

Blog Post Checklist

Post Specifics

Title

Category

Tags

Focus Keyword

Post Date

One Year Date

The Post

- Catchy Title
- Categories and Tags
- SEO Focus Keyword
- Featured Image
- Pinterest Optimized Image
- Proofread Content
- Schedule the Post

Social Sharing

- Schedule Twitter tweets
- Schedule Facebook Post
- Pin to your blog board
- Pin to group boards
- Stumble your post
- Social sharing threads
- Be social on your networks

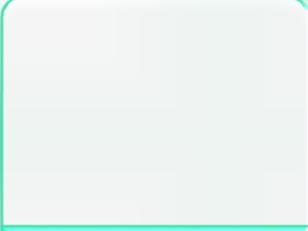
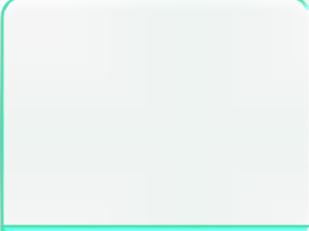
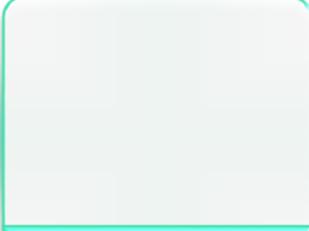
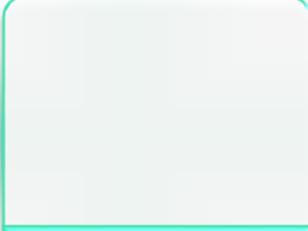
One Year Later

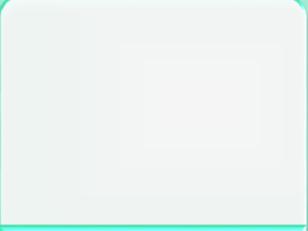
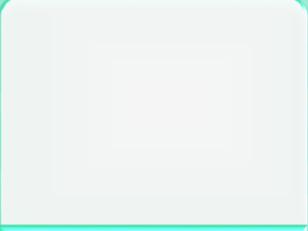
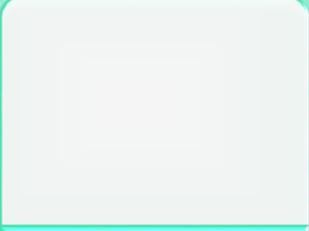
- Add links and pingbacks
- Check Categories and Tags
- Check SEO Focus Keyword
- Link new posts this post

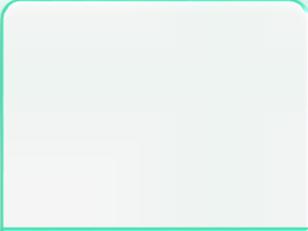
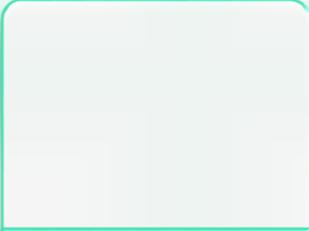
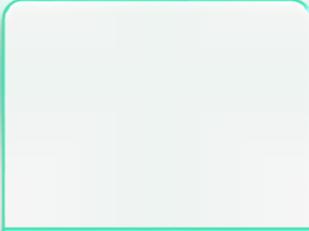
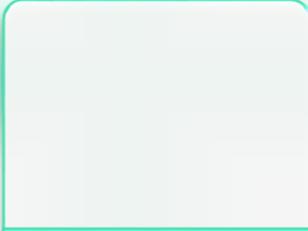
Social Sharing

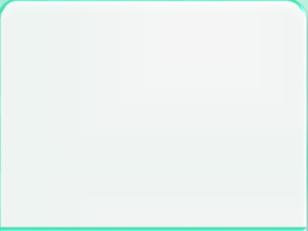
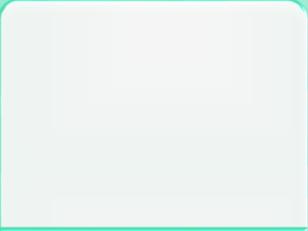
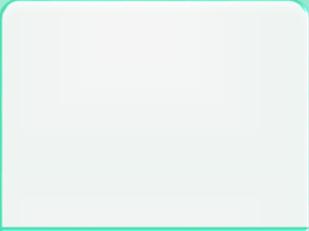
- Schedule Twitter tweets
- Schedule Facebook Post
- Pin to your blog board
- Pin to group boards
- Stumble your post
- Social sharing threads
- Be social on your networks

Bi-Weekly Topic Planner

			
Sunday 	Monday 	Tuesday 	Wednesday 

		
Thursday 	Friday 	Saturday 

			
Sunday 	Monday 	Tuesday 	Wednesday 

		
Thursday 	Friday 	Saturday 

January 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

NOTES: _____

February 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4

NOTES: _____

March 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

NOTES: _____

April 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

NOTES: _____

May 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

NOTES: _____

June 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

NOTES: _____

July 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

NOTES: _____

August 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

NOTES: _____

September 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

NOTES: _____

October 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

NOTES: _____

November 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

NOTES: _____

December 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

NOTES: _____

2017 Blog Income

Month	2016 Income	2017 Income	Increase or Decrease
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			
TOTAL			

20 Facebook Groups

GROUP NAME	LINK
Blog + Biz BFFs	https://www.facebook.com/groups/blogandbizbffs
Blog Beautiful	https://www.facebook.com/groups/DYOBlog
Blog Buzz	https://www.facebook.com/groups/1002244643126344
Blog Engagement and Promotion	https://www.facebook.com/groups/113846898961950
Blog Promo Community	https://www.facebook.com/groups/1531902860465114
Bloggers Social Media Support	https://www.facebook.com/groups/941867839204011
Bloggers Supporting Bloggers	https://www.facebook.com/groups/710813372353625
Bloggers United	https://www.facebook.com/groups/BloggersUnitedNetworking
Bloggers2Brands	https://www.facebook.com/groups/bloggers2brands
Blogging Boost	https://www.facebook.com/groups/bloggingboost
Blogging on Your Own Terms	https://www.facebook.com/groups/bloggingonyourownterms
Grow Your Blog	https://www.facebook.com/groups/growyourbloggroup
I <3 Pinterest	https://www.facebook.com/groups/iheartpinterest
Inspired Bloggers Network Promo	https://www.facebook.com/groups/InspiredBNPromos
Learn to Blog	https://www.facebook.com/groups/LearntoBlogHangouts
PinChat - Pinterest Chat	https://www.facebook.com/groups/pinchat
The Blog Loft	https://www.facebook.com/groups/420971684733265
The Blogger Life	https://www.facebook.com/groups/567410580059181
The Sparkle Life	https://www.facebook.com/groups/thesparklelife

