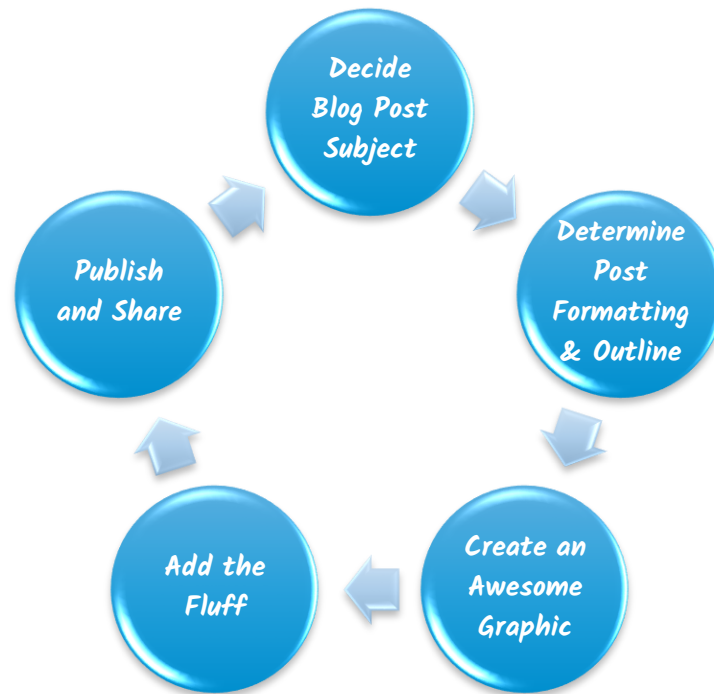


# My Blogging Planner

[www.keepitsimplediy.com](http://www.keepitsimplediy.com)

# 5 Step Blog Post



**Decide a Blog Post Subject** – When I’m wondering what to write about, I think about what I’ve done during the day. Any organization/cleaning, cooking, projects, or anything outside of my daily norm. If any of the things I’ve done are post worthy, I’ll choose that. Sometimes nothing sticks so I look into things I would do to improve an area of my life. For example, improving my finances, personal improvement, goals, etc. If I still can’t find a topic, I just go for a fun and trendy post by searching Google and Pinterest for ideas.

**Determine Post Formatting/Outline** – Once I’ve found a topic, I decide how I want the post to flow. I don’t actually write an outline for blog posts, but I do take a minute to think about the plan for the post before I get going.


**Create an Awesome Graphic** – Depending on my mood, I either add the fluff or create the graphic first. Most times, I create the graphic that way once the fluff is added the post is ready to publish. Be sure your graphic is Pinterest friendly. Longer graphics with a simple message or title with fun fonts are best.

**Add the Fluff** – This is the part I where I really need to be in the mood to write or it really shows. When I’m in the mood, the words just flow and I can knock out quite a few blog posts pretty quickly. I find it most enjoyable to write a few different types of posts consecutively because the styles of writing are quite different. This is also where I make sure the post is SEO optimized.

**Publish and Share** – Once I create my blog post, I schedule the post to auto-post to the blog, my Facebook and Twitter pages, Bloglovin’ and my email subscribers. I also participate in Facebook groups to help promote the posts and share old posts from time to time.

# My Follower Goals

## Last Year Totals

Facebook 

Pinterest 

Twitter 

Instagram 

## This Year Goals

Facebook 

Pinterest 

Twitter 

Instagram 

## MY FOLLOWERS

— Facebook
 — Pinterest
 — Twitter
 — Instagram

January	February	March	April	May	June	July	August	September	October	November	December	

*\*Chart your followers all year long to mark your progress. Customize the Y-Axis to your follower counts.*

# Page-view Milestones

500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
7500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10,000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec

*\*Each month put a √ over the month name for each set of views you surpass.*

# Unique Users Milestones

500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
7500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10,000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec

*\*Each month put a √ over the month name for each set of views you surpass.*

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# Blog Post Checklist

## Post Specifics

### Title

### Category

### Tags

### Focus Keyword

### Post Date

### One Year Date

## The Post

- ☐ Catchy Title
- ☐ Categories and Tags
- ☐ SEO Focus Keyword
- ☐ Featured Image
- ☐ Pinterest Optimized Image
- ☐ Proofread Content
- ☐ Schedule the Post

## Social Sharing

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

## One Year Later

- ☐ Add links and pingbacks
- ☐ Check Categories and Tags
- ☐ Check SEO Focus Keyword
- ☐ Link new posts this post

## Social Sharing

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

# Blog Post SEO Checklist

## Research

- ☐ Find Keywords with the Google Keyword Planner or Pinterst search bar
- ☐ Create title that includes your keyword
- ☐ Analyze your title with Coschedule's Headline Analyzer

## Prep

- ☐ Edit the post's permalink to only include the most important words
- ☐ Select your categories
- ☐ Select your tags
- ☐ Create your images and include Alt Text in image properties

## Draft

- ☐ Include your keyword in the first and last paragraph and once in the main body of the post.
- ☐ Use headings to separate sections of your post
- ☐ Keep the paragraphs and sentences short.
- ☐ Add internal and external links and Set them to open in new tab/window

## Finalize

- ☐ Set your featured image. Double check that you set your ALT tag.
- ☐ Add keyword to the meta description section
- ☐ Add a meta description that will convince readers to open the link.

# Bi-Weekly Topic Planner

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★



# Quarter 1 Brainstorming

The diagram consists of a central light blue box with the word "Categories" in blue cursive. This box is connected by a vertical line to a larger white box below it. The larger box is divided into two equal vertical sections, each containing five horizontal lines for writing. Below the diagram, the word "Topics" is written in a bold, black, sans-serif font.

Categories

Topics

www.keepitsimplediy.com

9

# Quarter 1 Brainstorming

The diagram consists of a central light blue box with the word "Categories" in blue cursive. This box is connected by a vertical line to a larger white box below it. The larger box is divided into two equal vertical sections, each containing five horizontal lines for writing. Below the diagram, the word "Topics" is written in a bold, black, sans-serif font.

Categories

Topics

www.keepitsimplediy.com

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[illegible][illegible]

[illegible]

# January Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# January Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

**Amount**

<i>Total Expenses</i>	

**Total Income - Total Expenses = Net Income**

<div></div>	-	<div></div>	=	<div></div>
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# February Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# February Blog Income

**Income Source**

**Amount**

<b>Gross Profit / Total Income</b>	

**Expense Source**

**Amount**

<b>Total Expenses</b>	

**Total Income – Total Expenses = Net Income**

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# March Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# March Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

**Amount**

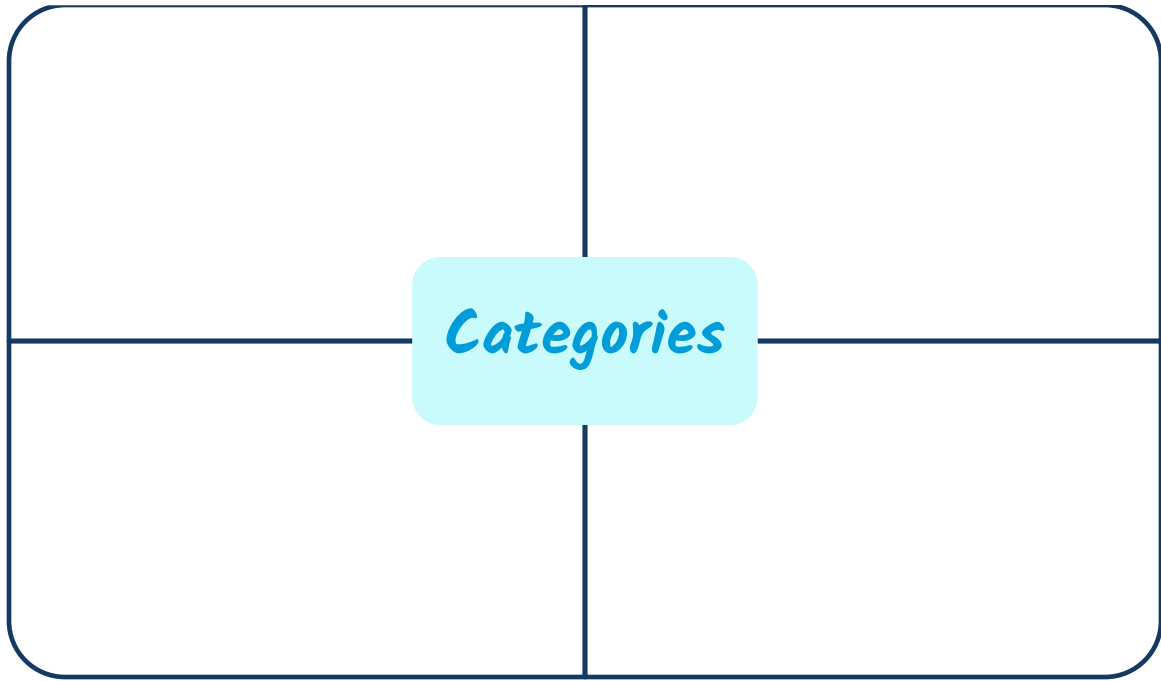
<i>Total Expenses</i>	

**Total Income - Total Expenses = Net Income**

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# Quarter 2 Brainstorming



**Topics**

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# April Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# April Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

**Amount**

<i>Total Expenses</i>	

**Total Income - Total Expenses = Net Income**

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# May Goals

## 1. Content

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## 2. Social

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## 3. Site Improvement

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# May

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# May Blog Income

**Income Source**

**Amount**

<b>Gross Profit / Total Income</b>	

**Expense Source**

**Amount**

<b>Total Expenses</b>	

**Total Income - Total Expenses = Net Income**

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# June Goals

## 1. Content

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## 2. Social

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## 3. Site Improvement

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# June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# June Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

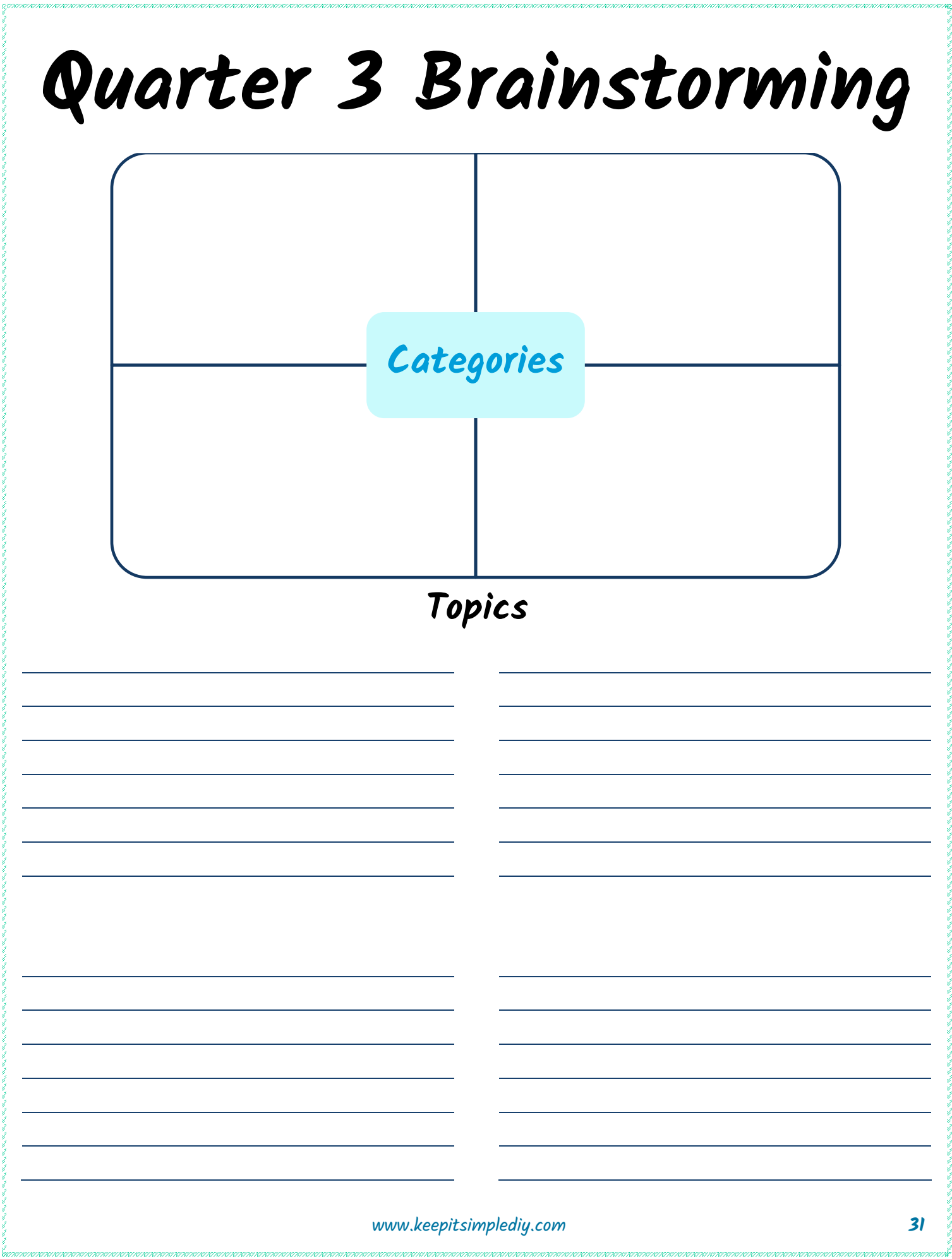
**Amount**

<i>Total Expenses</i>	

**Total Income - Total Expenses = Net Income**

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# Quarter 3 Brainstorming

The diagram consists of a large rectangle divided into four quadrants by a horizontal and vertical line. In the center, overlapping all four quadrants, is a light blue rounded rectangle containing the word "Categories". Below the main diagram, there are two columns of horizontal lines for writing.

**Categories**

**Topics**

Below the diagram, there are two columns of horizontal lines for writing:

- Left column: 6 lines
- Right column: 6 lines

Below these, there are two more columns of horizontal lines for writing:

- Left column: 6 lines
- Right column: 6 lines

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31

[illegible]

[illegible]



# July Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# July

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# July Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

**Amount**

<i>Total Expenses</i>	

**Total Income - Total Expenses = Net Income**

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# August Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# August Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

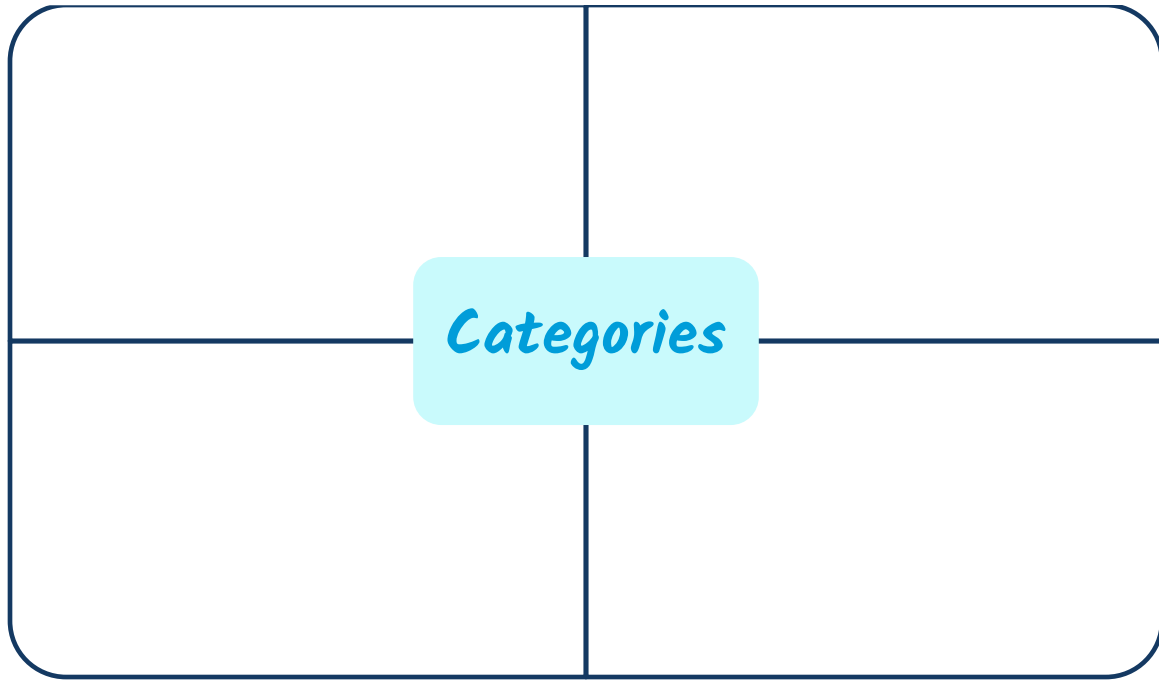
**Amount**

<i>Total Expenses</i>	

**Total Income - Total Expenses = Net Income**

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# Quarter 4 Brainstorming



*Topics*

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# September Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# September Blog Income

**Income Source**

**Amount**

Gross Profit / Total Income	

**Expense Source**

**Amount**

Total Expenses	

**Total Income - Total Expenses = Net Income**

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# October Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# October Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

**Amount**

<i>Total Expenses</i>	

**Total Income – Total Expenses = Net Income**

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# November Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday



# November Blog Income

**Income Source**

**Amount**

<b>Gross Profit / Total Income</b>	

**Expense Source**

**Amount**

<b>Total Expenses</b>	

**Total Income – Total Expenses = Net Income**

-=

# December Goals

## 1. Content

## 2. Social

## 3. Site Improvement

# December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

# December Blog Income

**Income Source**

**Amount**

<i>Gross Profit / Total Income</i>	

**Expense Source**

**Amount**

<i>Total Expenses</i>	

**Total Income – Total Expenses = Net Income**

<div></div>	-	<div></div>	=	<div></div>
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# ***Blog Income Report***

<i><b>Month</b></i>	<i><b>Last Year's Income</b></i>	<i><b>This Year's Income</b></i>	<i><b>Increase or Decrease</b></i>
<i><b>January</b></i>			
<i><b>February</b></i>			
<i><b>March</b></i>			
<i><b>April</b></i>			
<i><b>May</b></i>			
<i><b>June</b></i>			
<i><b>July</b></i>			
<i><b>August</b></i>			
<i><b>September</b></i>			
<i><b>October</b></i>			
<i><b>November</b></i>			
<i><b>December</b></i>			
<i><b>TOTAL</b></i>			

# My Favorite Linkups

## Monday

Linkup Name	Site	Length Open

## Tuesday

Linkup Name	Site	Length Open

## Wednesday

Linkup Name	Site	Length Open

## Thursday

Linkup Name	Site	Length Open

## Friday

Linkup Name	Site	Length Open

## Saturday/Sunday

Linkup Name	Site	Length Open

# Facebook Groups

GROUP NAME	LINK
<b>Blog + Biz BFFs</b>	<a href="https://www.facebook.com/groups/blogandbizbffs">https://www.facebook.com/groups/blogandbizbffs</a>
<b>Blog Beautiful</b>	<a href="https://www.facebook.com/groups/DYOBlog">https://www.facebook.com/groups/DYOBlog</a>
<b>Blog Buzz</b>	<a href="https://www.facebook.com/groups/1002244643126344">https://www.facebook.com/groups/1002244643126344</a>
<b>Blog Engagement and Promotion</b>	<a href="https://www.facebook.com/groups/113846898961950">https://www.facebook.com/groups/113846898961950</a>
<b>Blog Promo Community</b>	<a href="https://www.facebook.com/groups/1531902860465114">https://www.facebook.com/groups/1531902860465114</a>
<b>Bloggers Social Media Support</b>	<a href="https://www.facebook.com/groups/941867839204011">https://www.facebook.com/groups/941867839204011</a>
<b>Bloggers Supporting Bloggers</b>	<a href="https://www.facebook.com/groups/710813372353625">https://www.facebook.com/groups/710813372353625</a>
<b>Bloggers United</b>	<a href="https://www.facebook.com/groups/BloggersUnitedNetworking">https://www.facebook.com/groups/BloggersUnitedNetworking</a>
<b>Bloggers2Brands</b>	<a href="https://www.facebook.com/groups/bloggers2brands">https://www.facebook.com/groups/bloggers2brands</a>
<b>Blogging Boost</b>	<a href="https://www.facebook.com/groups/bloggingboost">https://www.facebook.com/groups/bloggingboost</a>
<b>Blogging on Your Own Terms</b>	<a href="https://www.facebook.com/groups/bloggingonyourownterms">https://www.facebook.com/groups/bloggingonyourownterms</a>
<b>Grow Your Blog</b>	<a href="https://www.facebook.com/groups/growyourbloggroup">https://www.facebook.com/groups/growyourbloggroup</a>
<b>I &lt;3 Pinterest</b>	<a href="https://www.facebook.com/groups/iheartpinterest">https://www.facebook.com/groups/iheartpinterest</a>
<b>Inspired Bloggers Network Promo</b>	<a href="https://www.facebook.com/groups/InspiredBNPromos">https://www.facebook.com/groups/InspiredBNPromos</a>
<b>Learn to Blog</b>	<a href="https://www.facebook.com/groups/LearnToBlogHangouts">https://www.facebook.com/groups/LearnToBlogHangouts</a>
<b>PinChat - Pinterest Chat</b>	<a href="https://www.facebook.com/groups/pinchat">https://www.facebook.com/groups/pinchat</a>
<b>The Blog Loft</b>	<a href="https://www.facebook.com/groups/420971684733265">https://www.facebook.com/groups/420971684733265</a>
<b>The Blogger Life</b>	<a href="https://www.facebook.com/groups/567410580059181">https://www.facebook.com/groups/567410580059181</a>
<b>Blogger Roundups</b>	<a href="https://www.facebook.com/groups/bloggerroundups">https://www.facebook.com/groups/bloggerroundups</a>
<b>Roundup Palooza</b>	<a href="https://www.facebook.com/groups/771910256170208">https://www.facebook.com/groups/771910256170208</a>
<b>Bloggers Sharing Links for Roundups</b>	<a href="https://www.facebook.com/groups/615156708538701">https://www.facebook.com/groups/615156708538701</a>

# Open Pinterest Groups

## Blogging

<https://www.pinterest.com/mrpracticalsave/bloggers-portal-no-posting-limit/>  
<https://www.pinterest.com/whippedgreengrl/post-your-blog-bloggers-promote-here/>  
<https://www.pinterest.com/raelyntan/turbo-blogging-business-group-board/>  
<https://www.pinterest.com/syblbloggers/sybl-group-board/>  
<https://www.pinterest.com/modcommonplace/blog-community-most-repinned/>  
<https://www.pinterest.com/viralpatch/best-bloggers-to-follow/>  
<https://www.pinterest.com/secretblogbiz/sbb-blog-babes/>  
[https://www.pinterest.com/rogue\\_engineer/top-influential-bloggers/](https://www.pinterest.com/rogue_engineer/top-influential-bloggers/)  
<https://www.pinterest.com/nkontheblog/group-board-new-kid-on-the-blog/>  
<https://www.pinterest.com/7figureskills/internet-marketing/>

## Recipes

<https://www.pinterest.com/oliviascuisine/the-best-recipes-on-pinterest/>  
<https://www.pinterest.com/savorthethebest/food-bloggers-group-board/>  
<https://www.pinterest.com/sweeterbydesign/food-that-is-fantastic/>  
<https://www.pinterest.com/Yuminyourtum888/food-sharing-board/>

## General

<https://www.pinterest.com/treasuregnome87/the-best-of-pinterest/>

## DIY/Craft

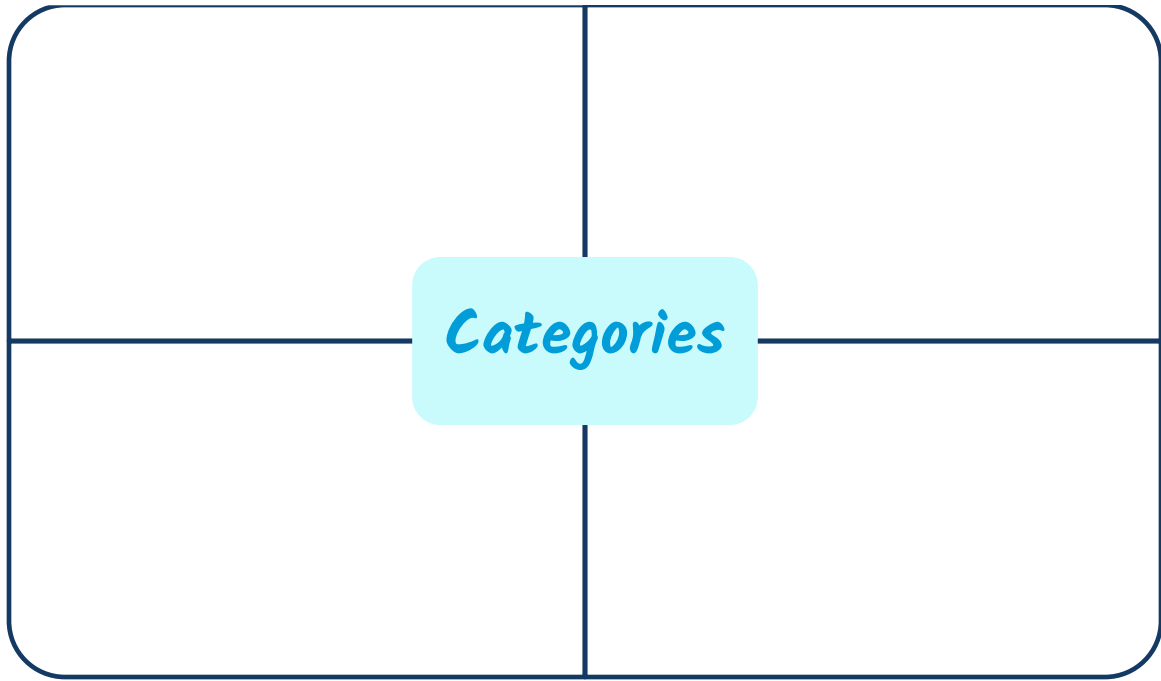
<https://www.pinterest.com/petalstopicots/get-pinspired-with-crafty-bloggers/>  
[https://www.pinterest.com/rogue\\_engineer/amazing-diy-projects/](https://www.pinterest.com/rogue_engineer/amazing-diy-projects/)  
<https://www.pinterest.com/bbrewer/diy-community-board/>  
<https://www.pinterest.com/TheEverydayHome/bloggers-best-diy-crafts-and-recipes/>  
<https://www.pinterest.com/littlegirldsgns/creative-crafts-diy-projects/>

## Finance

<https://www.pinterest.com/debtroundup/making-money-ideas/>  
<https://www.pinterest.com/2KitchenDivas/everyones-favorite-food-and-drink-pins/>  
<https://www.pinterest.com/2KitchenDivas/bloggers-best-recipes/>



# Brainstorming



**Topics**


[illegible]

## This image shows a full page of blank, lined paper. It features approximately 20 horizontal blue lines spaced evenly across the page, typical of notebook or legal stationery. The lines are thin and light blue, set against a plain white background. There are no margins, text, or other markings present.

## This image shows a full page of blank, lined paper. It features approximately 20 horizontal blue lines spaced evenly across the page, typical of notebook or legal stationery. The lines are thin and light blue, set against a plain white background. There are no margins, text, or other markings present.