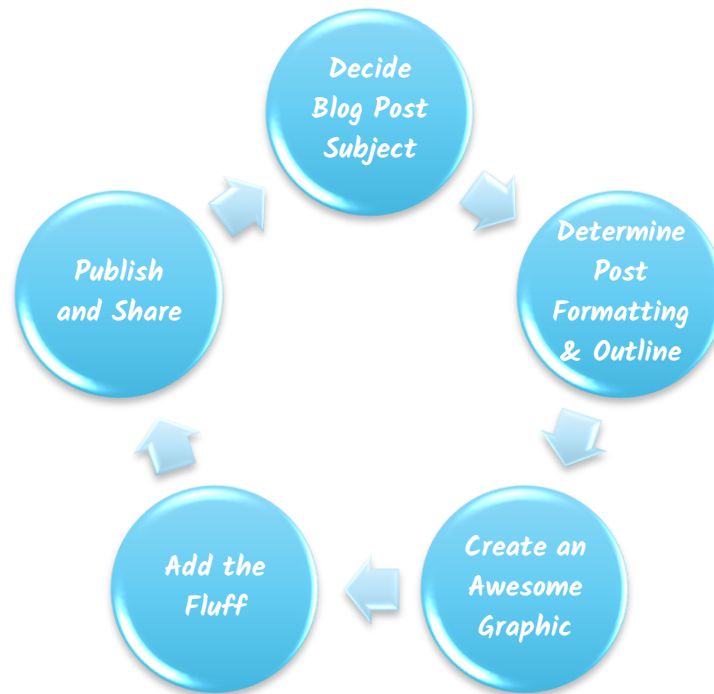


2020

Blogging Planner

www.keepitsimplediy.com

5 Step Blog Post



Decide a Blog Post Subject – When I’m wondering what to write about, I think about what I’ve done during the day. Any organization/cleaning, cooking, projects, or anything outside of my daily norm. If any of the things I’ve done are post worthy, I’ll choose that. Sometimes nothing sticks so I look into things I would do to improve an area of my life. For example, improving my finances, personal improvement, goals, etc. If I still can’t find a topic, I just go for a fun and trendy post by searching Google and Pinterest for ideas.

Determine Post Formatting/Outline – Once I’ve found a topic, I decide how I want the post to flow. I don’t actually write an outline for blog posts, but I do take a minute to think about the plan for the post before I get going.

Create an Awesome Graphic – Depending on my mood, I either add the fluff or create the graphic first. Most times, I create the graphic that way once the fluff is added the post is ready to publish. Be sure your graphic is Pinterest friendly. Longer graphics with a simple message or title with fun fonts are best.

Add the Fluff – This is the part I where I really need to be in the mood to write or it really shows. When I’m in the mood, the words just flow and I can knock out quite a few blog posts pretty quickly. I find it most enjoyable to write a few different types of posts consecutively because the styles of writing are quite different. This is also where I make sure the post is SEO optimized.

Publish and Share – Once I create my blog post, I schedule the post to auto-post to the blog, my Facebook and Twitter pages, Bloglovin’ and my email subscribers. I also participate in Facebook groups to help promote the posts and share old posts from time to time.

My Follower Goals

2019 Totals

2020 Goals

Facebook 

Pinterest 

Facebook 

Pinterest 

Twitter 

Instagram 

Twitter 

Instagram 

MY FOLLOWERS

— Facebook
 — Pinterest
 — Twitter
 — Instagram

January	February	March	April	May	June	July	August	September	October	November	December	

**Chart your followers all year long to mark your progress. Customize the Y-Axis to your follower counts.*

Page-view Milestones

500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
7500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10,000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec

**Each month put a √ over the month name for each set of views you surpass.*

Unique Users Milestones

500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
7500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10,000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec

**Each month put a √ over the month name for each set of views you surpass.*

Blog Affiliate Programs

[illegible]

Blog Post Checklist

Post Specifics

Title

Category

Tags

Focus Keyword

Post Date

One Year Date

The Post

- ☐ Catchy Title
- ☐ Categories and Tags
- ☐ SEO Focus Keyword
- ☐ Featured Image
- ☐ Pinterest Optimized Image
- ☐ Proofread Content
- ☐ Schedule the Post

Social Sharing

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

One Year Later

- ☐ Add links and pingbacks
- ☐ Check Categories and Tags
- ☐ Check SEO Focus Keyword
- ☐ Link new posts this post

Social Sharing

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

Blog Post SEO Checklist

Research

- ☐ Find Keywords with the Google Keyword Planner or Pinterst search bar
- ☐ Create title that includes your keyword
- ☐ Analyze your title with Coschedule's Headline Analyzer

Prep

- ☐ Edit the post's permalink to only include the most important words
- ☐ Select your categories
- ☐ Select your tags
- ☐ Create your images and include Alt Text in image properties

Draft

- ☐ Include your keyword in the first and last paragraph and once in the main body of the post.
- ☐ Use headings to separate sections of your post
- ☐ Keep the paragraphs and sentences short.
- ☐ Add internal and external links and Set them to open in new tab/window

Finalize

- ☐ Set your featured image. Double check that you set your ALT tag.
- ☐ Add keyword to the meta description section
- ☐ Add a meta description that will convince readers to open the link.

Bi-Weekly Topic Planner

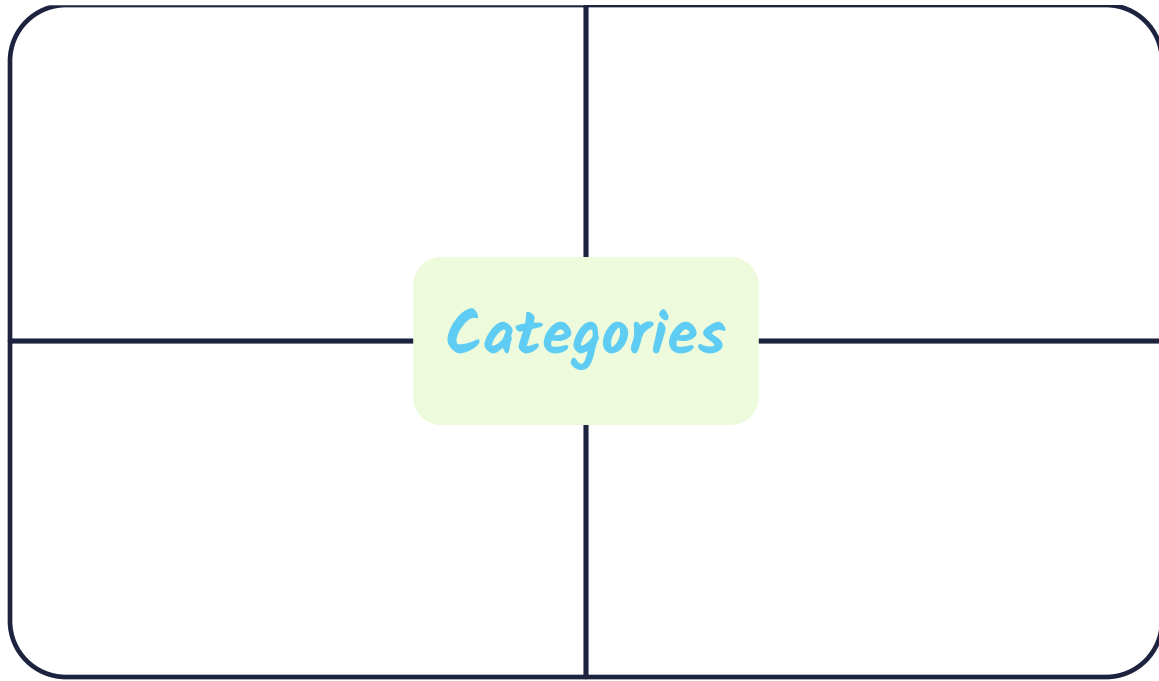
Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

Quarter 1 Brainstorming



Topics

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Population (millions)	7.5	7.6	7.7	7.8	7.9	8.0	8.1	8.2	8.3	8.4	8.5	8.6	8.7	8.8	8.9	9.0	9.1	9.2	9.3	9.4	9.5
GDP (trillion USD)	45.0	48.0	51.0	54.0	57.0	60.0	63.0	66.0	69.0	72.0	75.0	78.0	81.0	84.0	87.0	90.0	93.0	96.0	99.0	102.0	105.0
Life expectancy (years)	75.0	75.5	76.0	76.5	77.0	77.5	78.0	78.5	79.0	79.5	80.0	80.5	81.0	81.5	82.0	82.5	83.0	83.5	84.0	84.5	85.0
Urban population (%)	55.0	56.0	57.0	58.0	59.0	60.0	61.0	62.0	63.0	64.0	65.0	66.0	67.0	68.0	69.0	70.0	71.0	72.0	73.0	74.0	75.0
Renewable energy (%)	10.0	11.0	12.0	13.0	14.0	15.0	16.0	17.0	18.0	19.0	20.0	21.0	22.0	23.0	24.0	25.0	26.0	27.0	28.0	29.0	30.0
CO2 emissions (Gt)	15.0	16.0	17.0	18.0	19.0	20.0	21.0	22.0	23.0	24.0	25.0	26.0	27.0	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Forest cover (%)	22.0	22.5	23.0	23.5	24.0	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.0	31.5	32.0
Healthcare expenditure (GDP %)	5.0	5.2	5.4	5.6	5.8	6.0	6.2	6.4	6.6	6.8	7.0	7.2	7.4	7.6	7.8	8.0	8.2	8.4	8.6	8.8	9.0
Internet usage (%)	40.0	45.0	50.0	55.0	60.0	65.0	70.0	75.0	80.0	85.0	90.0	95.0	98.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Gender inequality index	0.60	0.58	0.56	0.54	0.52	0.50	0.48	0.46	0.44	0.42	0.40	0.38	0.36	0.34	0.32	0.30	0.28	0.26	0.24	0.22	0.20
Urban population (millions)	4.1	4.2	4.3	4.4	4.5	4.6	4.7	4.8	4.9	5.0	5.1	5.2	5.3	5.4	5.5	5.6	5.7	5.8	5.9	6.0	6.1
Renewable energy (Gt)	1.5	1.6	1.7	1.8	1.9	2.0	2.1	2.2	2.3	2.4	2.5	2.6	2.7	2.8	2.9	3.0	3.1	3.2	3.3	3.4	3.5
CO2 emissions (Gt)	15.0	16.0	17.0	18.0	19.0	20.0	21.0	22.0	23.0	24.0	25.0	26.0	27.0	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Forest cover (%)	22.0	22.5	23.0	23.5	24.0	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.0	31.5	32.0
Healthcare expenditure (GDP %)	5.0	5.2	5.4	5.6	5.8	6.0	6.2	6.4	6.6	6.8	7.0	7.2	7.4	7.6	7.8	8.0	8.2	8.4	8.6	8.8	9.0
Internet usage (%)	40.0	45.0	50.0	55.0	60.0	65.0	70.0	75.0	80.0	85.0	90.0	95.0	98.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Gender inequality index	0.60	0.58	0.56	0.54	0.52	0.50	0.48	0.46	0.44	0.42	0.40	0.38	0.36	0.34	0.32	0.30	0.28	0.26	0.24	0.22	0.20

January Goals

1. Content

2. Social

3. Site Improvement

January 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

January Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income - Total Expenses = Net Income

-

=

February Goals

1. Content

2. Social

3. Site Improvement

February 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

February Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

March Goals

1. Content

2. Social

3. Site Improvement

March 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

March Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income - Total Expenses = Net Income

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A diagram illustrating a categorization structure. It features a central green rounded rectangle labeled "Categories" in blue cursive text. This central box is connected by dark blue lines to four empty white rounded rectangles arranged in a 2x2 grid around it. The entire diagram is enclosed in a dark blue border with rounded corners.

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

[illegible]

April Goals

1. Content

2. Social

3. Site Improvement

April 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

April Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income - Total Expenses = Net Income

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May Goals

1. Content

--

2. Social

--

3. Site Improvement

--

May 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

May Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

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June Goals

1. Content

--

2. Social

--

3. Site Improvement

--

June 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

June Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

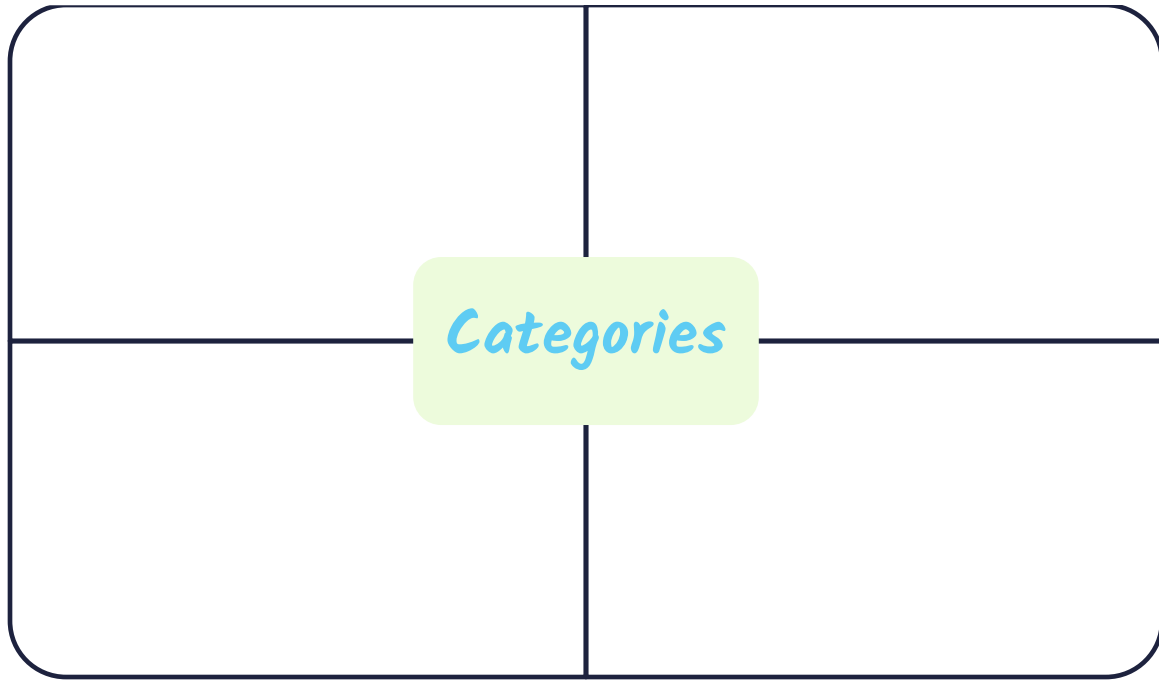
Total Expenses	

Total Income – Total Expenses = Net Income

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Quarter 3 Brainstorming



Topics

[illegible]

July Goals

1. Content

--

2. Social

--

3. Site Improvement

--

July 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

July Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income - Total Expenses = Net Income

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August Goals

1. Content

--

2. Social

--

3. Site Improvement

--

August 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

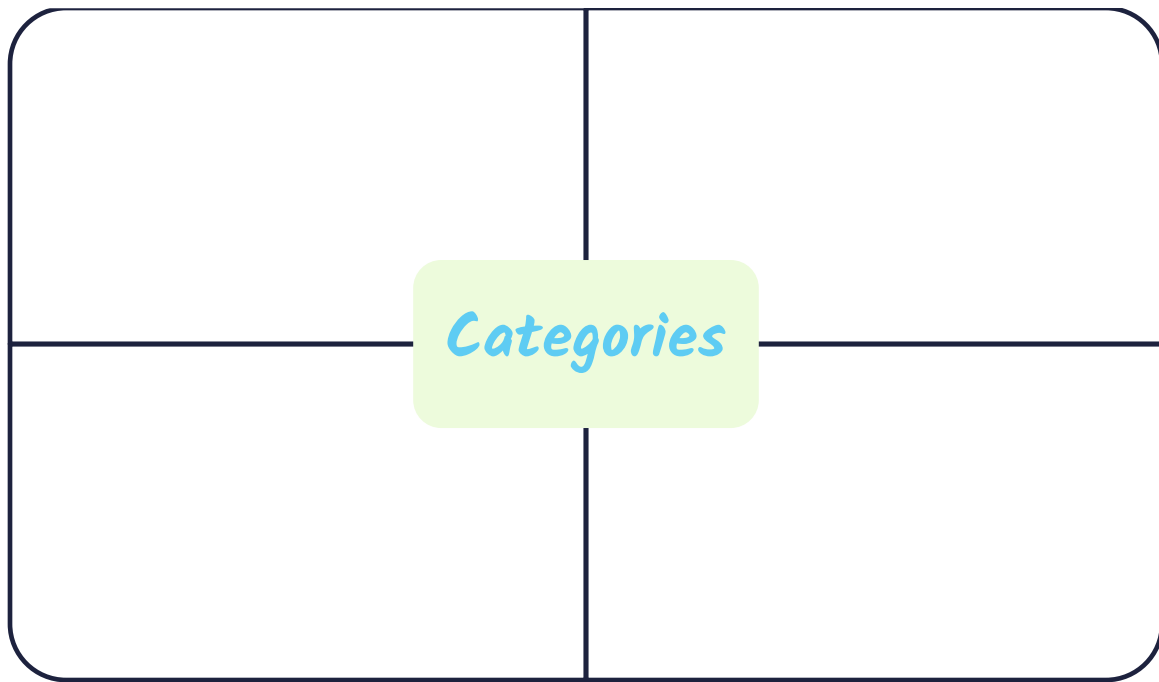
<i>Total Expenses</i>	

Total Income – Total Expenses = Net Income

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Quarter 4 Brainstorming



Topics

[illegible]

September Goals

1. Content

--

2. Social

--

3. Site Improvement

--

September 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

September Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income – Total Expenses = Net Income

-=

October Goals

1. Content

--

2. Social

--

3. Site Improvement

--

October 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

October Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income – Total Expenses = Net Income

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November Goals

1. Content

2. Social

3. Site Improvement

November 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

November Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income – Total Expenses = Net Income

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December Goals

1. Content

2. Social

3. Site Improvement

December 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

December Blog Income

Income Source

Amount

<i>Gross Profit / Total Income</i>	

Expense Source

Amount

<i>Total Expenses</i>	

Total Income - Total Expenses = Net Income

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2020 Blog Income

Month	2019 Income	2020 Income	Increase or Decrease
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			
TOTAL			

My Favorite Linkups

Monday

Linkup Name	Site	Length Open

Tuesday

Linkup Name	Site	Length Open

Wednesday

Linkup Name	Site	Length Open

Thursday

Linkup Name	Site	Length Open

Friday

Linkup Name	Site	Length Open

Saturday/Sunday

Linkup Name	Site	Length Open

Facebook Groups

GROUP NAME	LINK
Blog + Biz BFFs	https://www.facebook.com/groups/blogandbizbffs
Blog Beautiful	https://www.facebook.com/groups/DYOBlog
Blog Buzz	https://www.facebook.com/groups/1002244643126344
Blog Engagement and Promotion	https://www.facebook.com/groups/113846898961950
Blog Promo Community	https://www.facebook.com/groups/1531902860465114
Bloggers Social Media Support	https://www.facebook.com/groups/941867839204011
Bloggers Supporting Bloggers	https://www.facebook.com/groups/710813372353625
Bloggers United	https://www.facebook.com/groups/BloggersUnitedNetworking
Bloggers2Brands	https://www.facebook.com/groups/bloggers2brands
Blogging Boost	https://www.facebook.com/groups/bloggingboost
Blogging on Your Own Terms	https://www.facebook.com/groups/bloggingonyourownterms
Grow Your Blog	https://www.facebook.com/groups/growyourbloggroup
I <3 Pinterest	https://www.facebook.com/groups/iheartpinterest
Inspired Bloggers Network Promo	https://www.facebook.com/groups/InspiredBNPromos
Learn to Blog	https://www.facebook.com/groups/LearntoBlogHangouts
PinChat - Pinterest Chat	https://www.facebook.com/groups/pinchat
The Blog Loft	https://www.facebook.com/groups/420971684733265
The Blogger Life	https://www.facebook.com/groups/567410580059181
Blogger Roundups	https://www.facebook.com/groups/bloggerroundups
Roundup Palooza	https://www.facebook.com/groups/771910256170208
Bloggers Sharing Links for Roundups	https://www.facebook.com/groups/615156708538701

Open Pinterest Groups

Blogging

<https://www.pinterest.com/mrpracticalsave/bloggers-portal-no-posting-limit/>
<https://www.pinterest.com/whippedgreengrl/post-your-blog-bloggers-promote-here/>
<https://www.pinterest.com/raelyntan/turbo-blogging-business-group-board/>
<https://www.pinterest.com/syblbloggers/sybl-group-board/>
<https://www.pinterest.com/modcommonplace/blog-community-most-repinned/>
<https://www.pinterest.com/viralpatch/best-bloggers-to-follow/>
<https://www.pinterest.com/secretblogbiz/sbb-blog-babes/>
https://www.pinterest.com/rogue_engineer/top-influential-bloggers/
<https://www.pinterest.com/nkontheblog/group-board-new-kid-on-the-blog/>
<https://www.pinterest.com/7figureskills/internet-marketing/>

Recipes

<https://www.pinterest.com/oliviascuisine/the-best-recipes-on-pinterest/>
<https://www.pinterest.com/savorthethebest/food-bloggers-group-board/>
<https://www.pinterest.com/sweeterbydesign/food-that-is-fantastic/>
<https://www.pinterest.com/Yuminyourtum888/food-sharing-board/>

General

<https://www.pinterest.com/treasuregnome87/the-best-of-pinterest/>

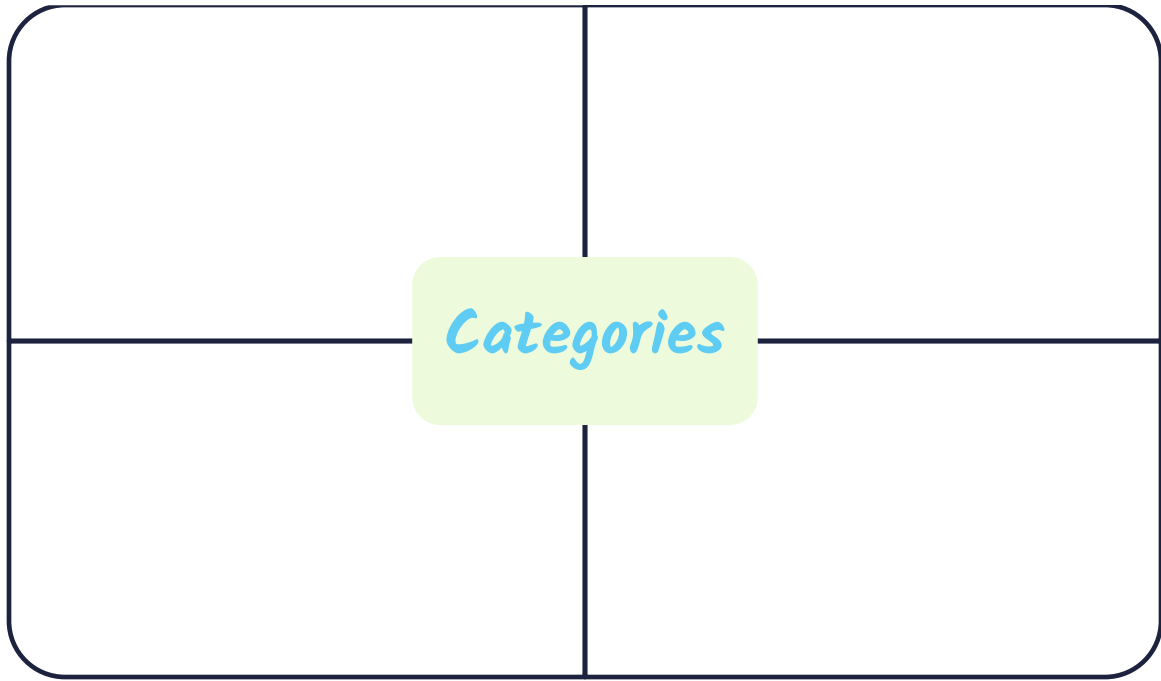
DIY/Craft

<https://www.pinterest.com/petalstopicots/get-pinspired-with-crafty-bloggers/>
https://www.pinterest.com/rogue_engineer/amazing-diy-projects/
<https://www.pinterest.com/bbrewer/diy-community-board/>
<https://www.pinterest.com/TheEverydayHome/bloggers-best-diy-crafts-and-recipes/>
<https://www.pinterest.com/littlegirldsgns/creative-crafts-diy-projects/>

Finance

<https://www.pinterest.com/debtroundup/making-money-ideas/>
<https://www.pinterest.com/2KitchenDivas/everyones-favorite-food-and-drink-pins/>
<https://www.pinterest.com/2KitchenDivas/bloggers-best-recipes/>

Brainstorming



Topics

[illegible]

[illegible]

[illegible]