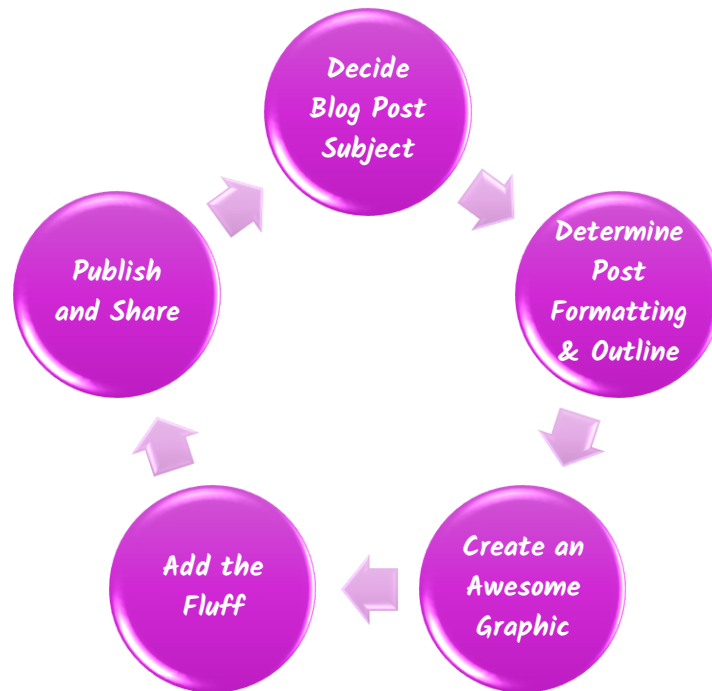


2019

Blogging Planner

www.keepitsimplydiy.com

5 Step Blog Post



Decide a Blog Post Subject – When I’m wondering what to write about, I think about what I’ve done during the day. Any organization/cleaning, cooking, projects, or anything outside of my daily norm. If any of the things I’ve done are post worthy, I’ll choose that. Sometimes nothing sticks so I look into things I would do to improve an area of my life. For example, improving my finances, personal improvement, goals, etc. If I still can’t find a topic, I just go for a fun and trendy post by searching Google and Pinterest for ideas.

Determine Post Formatting/Outline – Once I’ve found a topic, I decide how I want the post to flow. I don’t actually write an outline for blog posts, but I do take a minute to think about the plan for the post before I get going.

Create an Awesome Graphic – Depending on my mood, I either add the fluff or create the graphic first. Most times, I create the graphic that way once the fluff is added the post is ready to publish. Be sure your graphic is Pinterest friendly. Longer graphics with a simple message or title with fun fonts are best.

Add the Fluff – This is the part I where I really need to be in the mood to write or it really shows. When I’m in the mood, the words just flow and I can knock out quite a few blog posts pretty quickly. I find it most enjoyable to write a few different types of posts consecutively because the styles of writing are quite different. This is also where I make sure the post is SEO optimized.

Publish and Share – Once I create my blog post, I schedule the post to auto-post to the blog, my Facebook and Twitter pages, Bloglovin’ and my email subscribers. I also participate in Facebook groups to help promote the posts and share old posts from time to time.

My Follower Goals

2018 Totals


2019 Goals

Facebook 

Pinterest 

Facebook 

Pinterest 

Twitter 

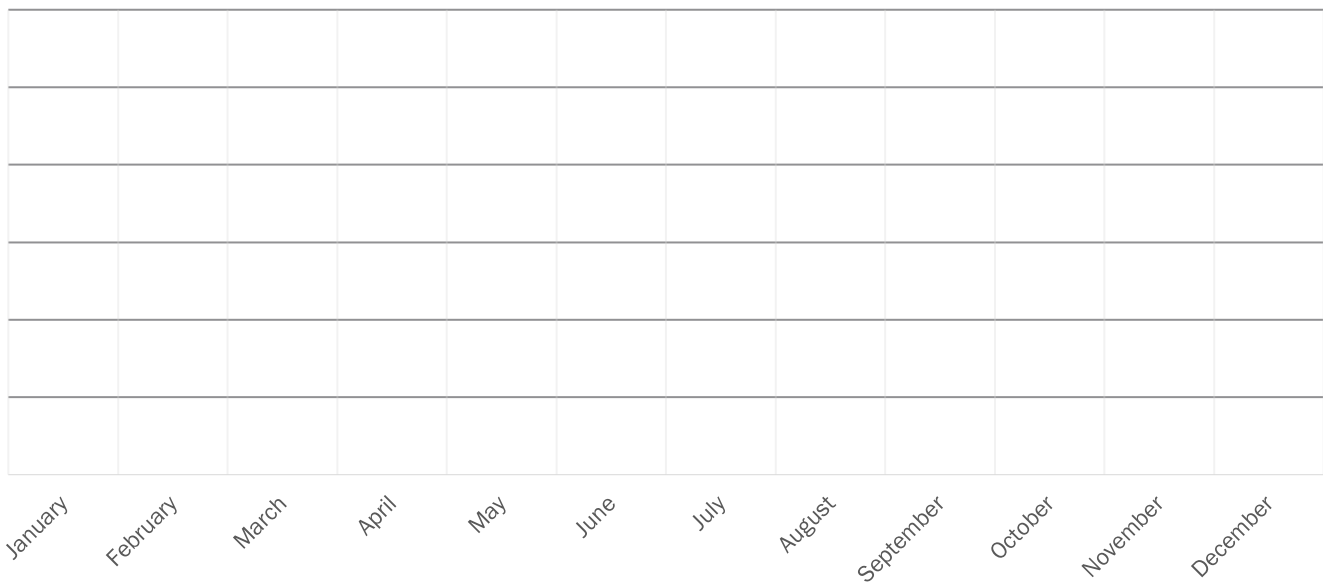
Instagram 

Twitter 

Instagram 

MY FOLLOWERS

Facebook Pinterest Twitter Instagram



**Chart your followers all year long to mark your progress. Customize the Y-Axis to your follower counts.*

Page-view Milestones

500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
7500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10,000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec

**Each month put a √ over the month name for each set of views you surpass.*

Unique Users Milestones

500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
7500	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10,000	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Oct	Nov	Dec

**Each month put a √ over the month name for each set of views you surpass.*

[illegible][illegible]

Blog Post Checklist

Post Specifics

The Post

Social Sharing

Title

- ☐ Catchy Title
- ☐ Categories and Tags
- ☐ SEO Focus Keyword
- ☐ Featured Image
- ☐ Pinterest Optimized Image
- ☐ Proofread Content
- ☐ Schedule the Post

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

Category

Tags

Focus Keyword

One Year Later

Social Sharing

Post Date

One Year Date

- ☐ Add links and pingbacks
- ☐ Check Categories and Tags
- ☐ Check SEO Focus Keyword
- ☐ Link new posts this post

- ☐ Schedule Twitter tweets
- ☐ Schedule Facebook Post
- ☐ Pin to your blog board
- ☐ Pin to group boards
- ☐ Stumble your post
- ☐ Social sharing threads
- ☐ Be social on your networks

Blog Post SEO Checklist

Research

- ☐ Find Keywords with the Google Keyword Planner or Pinterst search bar
- ☐ Create title that includes your keyword
- ☐ Analyze your title with Coschedule's Headline Analyzer

Prep

- ☐ Edit the post's permalink to only include the most important words
- ☐ Select your categories
- ☐ Select your tags
- ☐ Create your images and include Alt Text in image properties

Draft

- ☐ Include your keyword in the first and last paragraph and once in the main body of the post.
- ☐ Use headings to separate sections of your post
- ☐ Keep the paragraphs and sentences short.
- ☐ Add internal and external links and Set them to open in new tab/window

Finalize

- ☐ Set your featured image. Double check that you set your ALT tag.
- ☐ Add keyword to the meta description section
- ☐ Add a meta description that will convince readers to open the link.

Bi-Weekly Topic Planner

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

Sunday ★	Monday ★	Tuesday ★	Wednesday ★

Thursday ★	Friday ★	Saturday ★

A 2x2 matrix diagram with a central light blue box labeled "Categories" in purple cursive. The matrix is divided by a horizontal and vertical line, creating four quadrants.

[illegible]

[illegible]

January Goals

1. Content

--

2. Social

--

3. Site Improvement

--

January 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

January Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

<div></div>	-	<div></div>	=	<div></div>
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February Goals

1. Content

--

2. Social

--

3. Site Improvement

--

February 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2

February Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-

=

March Goals

1. Content

--

2. Social

--

3. Site Improvement

--

March 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25	26	27	28	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

March Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

A 2x2 matrix diagram with a central light blue box labeled "Categories" in purple cursive. The matrix is divided by a horizontal and a vertical line, creating four quadrants.

[illegible]

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Population (millions)	7.5	7.6	7.7	7.8	7.9	8.0	8.1	8.2	8.3	8.4	8.5	8.6	8.7	8.8	8.9	9.0	9.1	9.2	9.3	9.4	9.5
GDP (trillion USD)	45.0	48.0	51.0	54.0	57.0	60.0	63.0	66.0	69.0	72.0	75.0	78.0	81.0	84.0	87.0	90.0	93.0	96.0	99.0	102.0	105.0
Life expectancy (years)	75.0	75.5	76.0	76.5	77.0	77.5	78.0	78.5	79.0	79.5	80.0	80.5	81.0	81.5	82.0	82.5	83.0	83.5	84.0	84.5	85.0
Urban population (%)	55.0	56.0	57.0	58.0	59.0	60.0	61.0	62.0	63.0	64.0	65.0	66.0	67.0	68.0	69.0	70.0	71.0	72.0	73.0	74.0	75.0
Renewable energy (%)	10.0	11.0	12.0	13.0	14.0	15.0	16.0	17.0	18.0	19.0	20.0	21.0	22.0	23.0	24.0	25.0	26.0	27.0	28.0	29.0	30.0
CO2 emissions (Gt)	15.0	16.0	17.0	18.0	19.0	20.0	21.0	22.0	23.0	24.0	25.0	26.0	27.0	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Forest cover (%)	22.0	22.5	23.0	23.5	24.0	24.5	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.0	31.5	32.0
Healthcare expenditure (GDP %)	5.0	5.2	5.4	5.6	5.8	6.0	6.2	6.4	6.6	6.8	7.0	7.2	7.4	7.6	7.8	8.0	8.2	8.4	8.6	8.8	9.0
Internet usage (%)	30.0	35.0	40.0	45.0	50.0	55.0	60.0	65.0	70.0	75.0	80.0	85.0	90.0	95.0	98.0	100.0	100.0	100.0	100.0	100.0	100.0
Gender inequality index	0.60	0.58	0.56	0.54	0.52	0.50	0.48	0.46	0.44	0.42	0.40	0.38	0.36	0.34	0.32	0.30	0.28	0.26	0.24	0.22	0.20
Urbanization rate (%)	55.0	56.0	57.0	58.0	59.0	60.0	61.0	62.0	63.0	64.0	65.0	66.0	67.0	68.0	69.0	70.0	71.0	72.0	73.0	74.0	75.0
Renewable energy investment (Bn USD)	10.0	12.0	14.0	16.0	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0	34.0	36.0	38.0	40.0	42.0	44.0	46.0	48.0	50.0
CO2 emissions per capita (t)	2.0	2.1	2.2	2.3	2.4	2.5	2.6	2.7	2.8	2.9	3.0	3.1	3.2	3.3	3.4	3.5	3.6	3.7	3.8	3.9	4.0
Forest cover loss (ha)	1000000	1100000	1200000	1300000	1400000	1500000	1600000	1700000	1800000	1900000	2000000	2100000	2200000	2300000	2400000	2500000	2600000	2700000	2800000	2900000	3000000
Healthcare expenditure (Bn USD)	22.5	25.2	28.2	31.2	34.2	37.2	40.2	43.2	46.2	49.2	52.2	55.2	58.2	61.2	64.2	67.2	70.2	73.2	76.2	79.2	82.2
Internet usage (Bn USD)	15.0	18.0	21.0	24.0	27.0	30.0	33.0	36.0	39.0	42.0	45.0	48.0	51.0	54.0	57.0	60.0	63.0	66.0	69.0	72.0	75.0
Gender inequality index	0.60	0.58	0.56	0.54	0.52	0.50	0.48	0.46	0.44	0.42	0.40	0.38	0.36	0.34	0.32	0.30	0.28	0.26	0.24	0.22	0.20
Urbanization rate (%)	55.0	56.0	57.0	58.0	59.0	60.0	61.0	62.0	63.0	64.0	65.0	66.0	67.0	68.0	69.0	70.0	71.0	72.0	73.0	74.0	75.0
Renewable energy investment (Bn USD)	10.0	12.0	14.0	16.0	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0	34.0	36.0	38.0	40.0	42.0	44.0	46.0	48.0	50.0
CO2 emissions per capita (t)	2.0																				

April Goals

1. Content

--

2. Social

--

3. Site Improvement

--

April 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

April Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

May Goals

1. Content

--

2. Social

--

3. Site Improvement

--

May 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

May Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

June Goals

1. Content

--

2. Social

--

3. Site Improvement

--

June 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

June Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

Quarter 3 Brainstorming

Categories

Topics

[illegible]

July Goals

1. Content

--

2. Social

--

3. Site Improvement

--

July 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

July Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

August Goals

1. Content

--

2. Social

--

3. Site Improvement

--

August 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

August Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

A 2x2 matrix diagram with a central light blue box labeled "Categories" in purple cursive. The matrix is divided by a horizontal and a vertical line, creating four quadrants.

[illegible]

[illegible]

September Goals

1. Content

--

2. Social

--

3. Site Improvement

--

September 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

September Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

October Goals

1. Content

--

2. Social

--

3. Site Improvement

--

October 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

October Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

November Goals

1. Content

--

2. Social

--

3. Site Improvement

--

November 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

November Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

December Goals

1. Content

--

2. Social

--

3. Site Improvement

--

December 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

December Blog Income

Income Source

Amount

Gross Profit / Total Income	

Expense Source

Amount

Total Expenses	

Total Income - Total Expenses = Net Income

-=

2019 Blog Income

Month	2018 Income	2019 Income	Increase or Decrease
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			
TOTAL			

My Favorite Linkups

Monday

Linkup Name	Site	Length Open

Tuesday

Linkup Name	Site	Length Open

Wednesday

Linkup Name	Site	Length Open

Thursday

Linkup Name	Site	Length Open

Friday

Linkup Name	Site	Length Open

Saturday/Sunday

Linkup Name	Site	Length Open

Facebook Groups

GROUP NAME	LINK
Blog + Biz BFFs	https://www.facebook.com/groups/blogandbizbffs
Blog Beautiful	https://www.facebook.com/groups/DYOBlog
Blog Buzz	https://www.facebook.com/groups/1002244643126344
Blog Engagement and Promotion	https://www.facebook.com/groups/113846898961950
Blog Promo Community	https://www.facebook.com/groups/1531902860465114
Bloggers Social Media Support	https://www.facebook.com/groups/941867839204011
Bloggers Supporting Bloggers	https://www.facebook.com/groups/710813372353625
Bloggers United	https://www.facebook.com/groups/BloggersUnitedNetworking
Bloggers2Brands	https://www.facebook.com/groups/bloggers2brands
Blogging Boost	https://www.facebook.com/groups/bloggingboost
Blogging on Your Own Terms	https://www.facebook.com/groups/bloggingonyourownterms
Grow Your Blog	https://www.facebook.com/groups/growyourbloggroup
I <3 Pinterest	https://www.facebook.com/groups/iheartpinterest
Inspired Bloggers Network Promo	https://www.facebook.com/groups/InspiredBNPromos
Learn to Blog	https://www.facebook.com/groups/LearntoBlogHangouts
PinChat - Pinterest Chat	https://www.facebook.com/groups/pinchat
The Blog Loft	https://www.facebook.com/groups/420971684733265
The Blogger Life	https://www.facebook.com/groups/567410580059181
Blogger Roundups	https://www.facebook.com/groups/bloggerroundups
Roundup Palooza	https://www.facebook.com/groups/771910256170208
Bloggers Sharing Links for Roundups	https://www.facebook.com/groups/615156708538701

Open Pinterest Groups

Blogging

<https://www.pinterest.com/mrpracticalsave/bloggers-portal-no-posting-limit/>
<https://www.pinterest.com/whippedgreengrl/post-your-blog-bloggers-promote-here/>
<https://www.pinterest.com/raelyntan/turbo-blogging-business-group-board/>
<https://www.pinterest.com/syblbloggers/sybl-group-board/>
<https://www.pinterest.com/modcommonplace/blog-community-most-repinned/>
<https://www.pinterest.com/viralpatch/best-bloggers-to-follow/>
<https://www.pinterest.com/secretblogbiz/sbb-blog-babes/>
https://www.pinterest.com/rogue_engineer/top-influential-bloggers/
<https://www.pinterest.com/nkontheblog/group-board-new-kid-on-the-blog/>
<https://www.pinterest.com/7figureskills/internet-marketing/>

Recipes

<https://www.pinterest.com/oliviascuisine/the-best-recipes-on-pinterest/>
<https://www.pinterest.com/savorthethebest/food-bloggers-group-board/>
<https://www.pinterest.com/sweeterbydesign/food-that-is-fantastic/>
<https://www.pinterest.com/Yuminyourtum888/food-sharing-board/>

General

<https://www.pinterest.com/treasuregnome87/the-best-of-pinterest/>

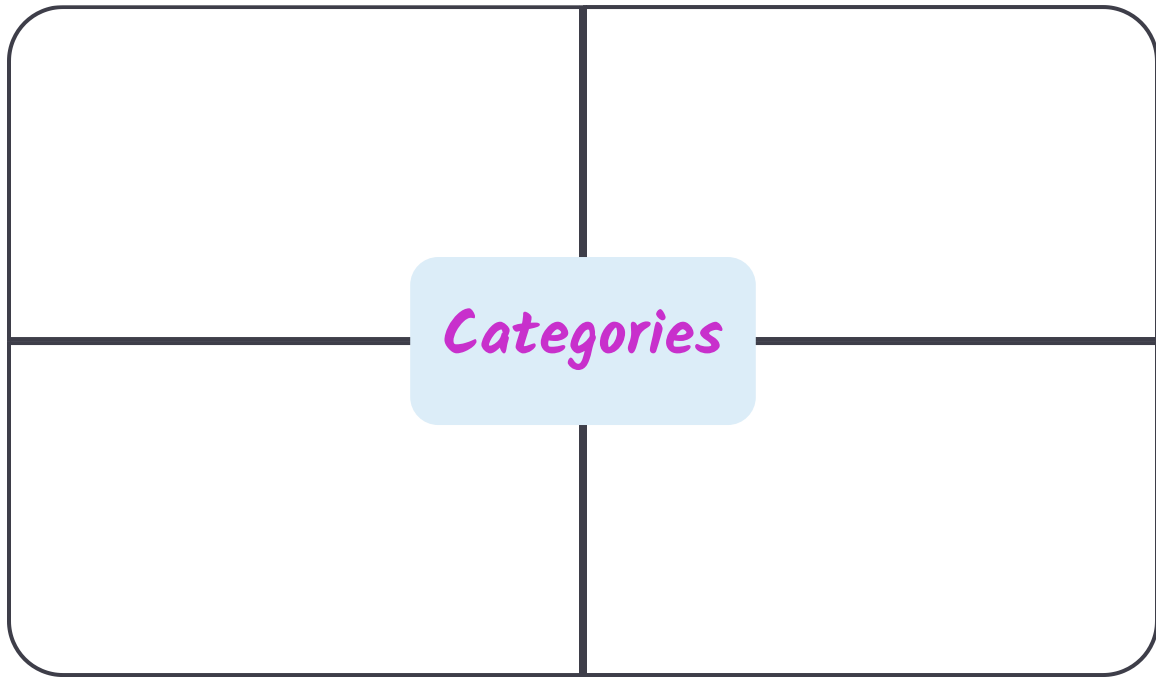
DIY/Craft

<https://www.pinterest.com/petalstopicots/get-pinspired-with-crafty-bloggers/>
https://www.pinterest.com/rogue_engineer/amazing-diy-projects/
<https://www.pinterest.com/bbrewer/diy-community-board/>
<https://www.pinterest.com/TheEverydayHome/bloggers-best-diy-crafts-and-recipes/>
<https://www.pinterest.com/littlegirldsgns/creative-crafts-diy-projects/>

Finance

<https://www.pinterest.com/debtroundup/making-money-ideas/>
<https://www.pinterest.com/2KitchenDivas/everyones-favorite-food-and-drink-pins/>
<https://www.pinterest.com/2KitchenDivas/bloggers-best-recipes/>

Brainstorming



Topics

[illegible]

[illegible]

[illegible]